

MATHEW RHYS JONES

CREATIVE DESIGNER CV

Phone: 07837277463

www.mathewrhysdesign.com

Email: mathewrhysdesign@gmail.com

EDUCATION

DEGREE

Animation and illustration
Glamorgan University
July 2011

EXPERIENCE

CREATIVE DESIGNER (JUNIOR - SENIOR LEVEL) DESIGN GROUP UK 2012-2022

- Creating artwork for variety of different print products including bags, wrap, cards, crackers, tags, tins, packaging and marketing materials (Print and digital)
- Clients include UK companies - Asda, Cardfactory, Primark, Sainsbury, Tesco, Waitrose, WHSmith and globally recognised brands - Disney, Marvel, Peppa Pig, the Queen and the royal family
- Having a strong understanding of colour, design, layout, character design and typography
- Maintaining corporate and brand guidelines and building brand bibles for brands to ensure consistency across products
- Product photography
- Creating E-Publications for clients
- Designing and animating content for social media
- Setting up files for Flexo, Gravure and Roland printers

- Training new members of staff and creating internal training module on - Adobe programs (Photoshop, Illustrator, InDesign) with videos to update studio on any new relevant adobe program updates

OUTSIDE THE DESIGN ROLE

- Manage a team of 6 to implement ideas on how to reduce the companies CO2 emissions and land fill waste
- Presenting how to improve companies carbon footprint to company directors
- Designing internal marketing materials to advertise 'best practises' on how to increase recycling, and designing a yearly newletter on company progress for potential clients and board

FREELANCE GRAPHIC DESIGNER





LUKE RICHARD CONSULTING

Designing digital and print artwork for clients from Jewellery brands, Restaurants and online competitions

PROFILE

A creative designer who's had the opportunity to work with companies big and small over the past decade. Consistently searching for new way to improve my own and other designers workflow so they can balance the technical needs of a company (ensuring print and pixel perfect designs) with the creative drive to create better and better design that are both aesthetically beautiful and functional.

SKILLS

Photoshop	
Illustrator	
InDesign	
After Effects	Currently training
Animation	

REFERENCES

ESTHER YOUNG

Head studio Manager at DGUK

Phone: 07881893976

Email: hello@creatorship.co.uk

LUKE RICHARD

Marketing consultant

Phone: 07875525240

Email: lr@luckerichard.co.uk

INTERESTS & HOBBIES

- Calligraphy
- Nature swimming
- Hiking
- Growing giant pumpkins on my allotment!